

— Exclusive Press Release —



# maniaTV & Keeping Up with the Kardashians' Scott Disick Launch World's 1<sup>st</sup> LLPO—Live Large Public Stock Offering

Limited to 2,000 Investors. Go to: www.maniaTV.com/VIP

January 25, 2018, Hollywood, CA.—maniaTV Inc. and *Keeping Up with the Kardashians'* Star & Entrepreneur Scott "Lord" Disick have launched the "World's 1<sup>st</sup> LLPO—Live Large Public Stock Offering—Exclusively for Fans." An IPO that empowers and enriches fans to live large instead of just Wall Street. And that includes VIP Invitations to Celebrity Events and VIP All Access Passes to Celebrity Shows.

maniaTV, www.maniaTV.com, is Television Unleashed: A digital TV Platform for LIVE, Pop-Culture, Celebrity-Infused, 24/7 Social, Worldwide TV. maniaTV is building a top 5 digital TV network with a fire hose of totally addictive non-stop pop-culture television—Original shows, custom concerts, music videos, top artist interviews, "celebisodes", comedians, late night shows, reality stars, models, athletes, action sports stars and more. A TV platform for the next generation.

"Want to live large and own your own TV network? I'm an owner in maniaTV and a few of you could be too," says Scott Disick. "maniaTV has a proven platform that has delivered content with hundreds of musicians, comedians and celebrities like Lady Gaga, Ludacris, Bobby Lee, and Fergie. maniaTV is building the next MTV, and 2,000 of my 30 million fans can get into the deal with me and live large. No risk. No reward."

**maniaTV** Television Unleashed™ www.maniaTV.com



"maniaTV is the first company to tap into new SEC social media rules that revolutionize and level the playing field for fans and individual investors to participate in a deal that would usually be reserved for venture capitalists and Wall Street bankers," says CEO Drew Massey. "This is the first public offering that offers shares directly to popculture fans via social media, allowing up to 2,000 individuals to become VIP shareholders. maniaTV is using social media so we can reach millions of pop-culture fans and individual investors and let them participate in our offering at a very reasonable valuation—as well as get back-stage celebrity access. Individuals can invest early versus buying shares late like the \$20 billion IPO of Snap, where the company was over-valued and the only beneficiaries were the investment banks and early venture capitalists. As *Techcrunch* recently reported, individuals are "cynical of traditional IPOs, bankers and vulture funds". maniaTV is bypassing those outlets for the financial benefit of pop culture fans."



#### THE MANIATV INC. TEAM

"maniaTV is excited to have **Scott Disick** onboard as we empower and enrich fans and as we build a leading next generation digital TV company," says Massey. "Scott Disick is a pop-culture star, pop-culture influencer and pop-culture aficionado, as well as an astute entrepreneur and financial money-maker. Combining Disick's influence with our leading board members **Warren Littllefield** (multiple Emmy-winning TV executive who was the architect of "Must See TV" at NBC with Friends, Seinfeld, Frasier, Law & Order, Will & Grace and more), and with

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**Keith Clinkscales** (P. Diddy's Revolt TV founding CEO and founding CEO of Vibe Magazine with Quincy Jones), maniaTV is well positioned to deliver a solid financial return for participants in this exclusive fan stock offering."

### LLPO USE OF PROCEEDS

The maniaTV stock offering is a Regulation D offering that is open to the public. The company is selling up to 80,000,000 shares of common stock at \$.25 per share for a maximum offering of \$20,000.000. maniaTV is using proceeds from the LLPO to expand its celebrity-infused entertainment library in order to satiate the desires of the youth and young adult market and to rapidly scale its revenue with the billions of dollars in TV advertising moving to digital and seeking premium maniaTV-style programming. Due to SEC rules, the stock offering is limited to just 2,000 investors. To be considered, fans must register at <a href="https://www.maniaTV.com/VIP">www.maniaTV.com/VIP</a> to get on the list. Some investors will be invited to exclusive maniaTV all-access celebrity shows and events.

## MORE ON WWW.MANIATV.COM

maniaTV is a digital TV network that pioneered Celebrity Internet TV with thousands of hours of premium popculture programming as well as having over 20,000 music videos mixed into shows. Custom live branded shows like Fergie's Pink Pajama Party and a concert series for Stage 5 gum. Over 20 types of music shows and over 500 band interviews including top artists like Lady Gaga, Katy Perry and Ludacris. Dozens of live and on-demand music performances and concerts. Plus, "Celebisode" series with personalities like Britney Gastineau, Jamie Kennedy and the Maynard Triplets. And late night shows with Hollywood talent Tom Green, MADtv Bobby Lee, and Dave Navarro. maniaTV has worked with over 200 leading consumer brands including: Nike, Microsoft, EA, Universal Studios, GM, Toyota, Hyundai, Coke, Verizon, and more.

#### INVESTORS CAN REGISTER TO GET ON THE VIP INVESTOR LIST AT: http://www.maniatv.com/VIP

Please contact <a href="mailto:Press@maniaTV.com">Please contact</a> <a href="mailto:Press@maniaTV.com">Press@maniaTV.com</a> for more information.